

2011 PAA

# PROFIBUS

## 'One for all' EXPO

### Technology Forum & Exhibition

10 November 2011 Perth Convention Centre **ADMISSION FREE**



# Invitation

**Profibus 'One for all' EXPO • Thursday 10<sup>th</sup> November 2011 • Visitor Registration 8.15am**  
Perth Entertainment & Convention Centre, 21 Mounts Bay Road, Perth (08) 9338 0300

The PROFIBUS Association of Australia (PAA) is delighted to announce the PROFIBUS 'One for all' Technology Forum and Exhibition, to be held at the Perth Entertainment & Convention Centre on the 10th November 2011.

This important event on the PAA calendar is designed to be an informative and interactive information exchange between users, engineers, product vendors and industry experts. There will be no entry fee!

PROFIBUS is clearly the world's market leader in Fieldbus technology with over 30 million nodes installed in manufacturing and process plants worldwide. At the core of this success story is the PROFIBUS 'One for all' design philosophy which ensures its suitability across all industries and applications.

This event will provide visitors with an opportunity to participate in the Technology Forum and mix casually with PROFIBUS experts and representatives from the major vendors.

#### Technology Forum

Meet face to face with industry experts who are at the cutting edge of the PROFIBUS technology revolution. Hear their views on the issues and major developments now shaping the fieldbus evolution. This Forum is your opportunity to exchange views with these experts on specific topics of interest that will help you get the most from your technology.

#### Technology Fair

Leading PAA members and Vendors will be displaying their latest technologies in an interactive environment, demonstrating the power of PROFIBUS at all levels of the plant.

#### Timetable:

8.15am – 8.50am	Visitor Registration	12.30pm – 1.00pm	Reducing the total cost of ownership (Bürkert Fluid Control Systems)
9.00am – 9.30am	PAA Chairman Welcome	1.00pm – 2.00pm	Lunch + Review of Tabletop Presentations in Technology Exhibition
9.30am – 10.00am	Overview – The Profibus Family (Andy Verwer)	2.00pm – 2.30pm	Cedric Brown (Electro 80) Mining Case Study
10.00am – 10.30am	Practical Demonstration: Fault-finding with ProfiTrace (Andy Verwer)	2.30pm – 3.00pm	User Experience: Southern Seawater Desalination Plant - Brandon Lee
10.30am – 11.15am	Morning Tea + Review of Tabletop Presentations in Technology Exhibition	3.00pm – 3.30pm	User Experience: Jacinth Ambrosia Mine - Suresh Sakar (Iluka)
11.15am – 11.45am	PROFINET - The Industrial Ethernet Standard (Siemens)	3.30pm - 4.00pm	Case Study: Sydney Desalination Plant Daniel Hancock (Schneider Electric)
11.45am – 12.30pm	Top Level Design of Automation and Control Systems. Plus COMbricks Demonstration (Andy Verwer)	4.00 – 5.00pm	Meet the Experts + Review of Tabletop Presentations in Technology Exhibition

**Entrance:** Free of Charge

**Parking:** Paid parking available underneath PCEC

**Website:** [www.pcec.com.au](http://www.pcec.com.au) **Phone:** 08 9338 0300

**Address:** 21 Mounts Bay Rd, Perth 6000

**Event Registration:** For reserve seating, register online at [www.profibusaustralia.com.au/EXPO](http://www.profibusaustralia.com.au/EXPO)

**For further information contact:** e: [info@profibusaustralia.com.au](mailto:info@profibusaustralia.com.au) or phone Andrew Dummett (02) 9555 7899

